

# TIMOTHÉE RAVET-SALMON

M2 in Public Communication & Influence – EFAP Lyon | Public affairs, influence, geopolitical & strategic analysis

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Open to relocation in France and abroad - Available immediately

Second-year Master's student at EFAP Lyon, working since 2024 as a freelance consultant on editorial advisory and public affairs assignments – speeches, op-eds, crisis communication, media relations.

My Master's thesis focuses on media framing and Norway's "moral" diplomacy, nourished by an Erasmus semester in Oslo and grounded in a geopolitical monitoring angle that recent events have only made more relevant.

**Actively seeking a 6-month internship or full-time position (fixed-term or permanent), available immediately.**

## EDUCATION

### EFAP Lyon - Lyon, France

Master's degree in Public Communication & Influence (M2)

Sept. 2022 – June 2026 (expected)

### Kristiania University – Oslo, Norway

Erasmus study semester

Jan. – July. 2025

International communication & influence strategies.

### Université Lumière Lyon 2 – Lyon, France

History & Geopolitics

2020 – 2022

## MASTER'S THESIS

The influence of public opinion on political decision-making and international relations:

media framing and Norway's moral diplomacy.

*Norway's sovereign wealth fund (GPF) as a vector of influence: media framing, moral diplomacy and the construction of a state narrative.*

## SKILLS

### Languages

French: Native; English: C1; German: B1;

Norwegian: A1; Italian: A1

### Core skills

Writing (speeches, op-eds, press releases, key messages and talking points)

Strategic communication & crisis management

Media & press relations

Geopolitical monitoring & strategic analysis;

familiarity with OSINT methodologies

AI tools for monitoring and research (Perplexity, deep research workflows, AI agents)

Monitoring & public affairs tools: European

Parliament Legislative Observatory (CELL),

Contexte, Politico, Legifrance, Eurostat, etc.

Graphic design (Adobe Suite, Canva)

Tools: Microsoft Office, Notion, Google Workspace

### Soft skills

Political acumen & understanding of stakeholder dynamics

Ability to analyse, synthesise and frame key issues

Composure under pressure and in crisis contexts

Strong interpersonal skills, networking mindset and advisory posture.

## PROFESSIONAL EXPERIENCE

### Tiravet - Freelance consultant

Editorial advisory & public affairs

June 2024 – Present | France

Drafting speeches, op-eds and talking points for institutional and non-profit stakeholders, with a focus on positioning and clarifying key issues.

- **Designing crisis communication deliverables:** position papers, clarification messages, argumentation briefs.
- **Press relations:** drafting press releases, liaising with journalists, monitoring coverage.

### Event Again - Communications Lead

Sept. 2024 – Present | Freelance, Lyon

Leading the overall communication strategy for a network of event professionals in the Auvergne-Rhône-Alpes region (social media, email campaigns, visuals)

- **Supporting business development:** drafting commercial proposals, preparing quotes, prospecting.

### La Sphère des Possibles – Executive Assistant (two internships)

2023 - 2024 | Lyon

Supporting the general management of a communication and events agency established in Lyon since 1992. Client and supplier coordination, project follow-up, on-site operational management.

### Other professional experience

Internship in a 360° communication agency (operations and production).

Various field roles: head bartender in Paris, temporary staff, Ikea sales assistant, boarding school supervisor.

## VOLUNTEER EXPERIENCE

### Super Seven – Vice President, writer & graphic designer

Nov. 2019 – Nov. 2024 | France (5 years)

Co-led a film association for five years (press coverage, screenings, production, reviews, short films, podcast, magazine) and created its visual identity.

## INTERESTS

### Geopolitics of the polar regions and Nordic security

Monitoring Arctic dynamics, NATO's northern flank and sovereignty issues in the High North, directly linked to my Master's thesis and my stay in Oslo.

### Political history and geography

Interest in the long-term dynamics of power relations and in geography as a key lens for understanding contemporary conflicts and alliances.

### Influence strategies, diplomacy and political communication

Monitoring media framing, state narratives and influence operations, at the crossroads of my academic work and professional practice.